



Joy Patten <joy.patten@alphamediausa.com>

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**Important - Brett Lindstrom, EST. 1473 - Pause in Activity 3/16-3/23 (WED-WED)**

1 message

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**Donley, Brian** <Brian.Donley@katzmedia.com>

Fri, Mar 11, 2022 at 12:39 PM

Hello,

Please know, the Lindstrom Campaign has asked to go dark, 3/16-3/23 (WED-WED) – We're being asked to pull spots internally. At this point, the buyer is uncertain whether these spots will be approved to air at a later date. If MG approval is ultimately extended, I'll give notice right away.

Regarding this pause in activity –

- For most stations, the spotloads for the week of 3/14 and 3/21 should equate to 1x to 2x spots per day, per daypart. In most cases, it should be 6x or 12x spots being pulled per daypart. Any specific questions or concerns, please let me know.

Thank you for your cooperation here!

**Brian Donley**

Vice President, Sales

Katz Radio Group

111 Presidential Blvd | Suite 215 | Bala Cynwyd, PA 19004

Brian.Donley@Katzmedia.com

Phone & Fax: 215.557.4254

Pronouns: He/Him/His



**CONTRACT**

**KFOR** Alpha Media  
 3800 Cornhusker Highway  
 FM 103.3 - 1240 AM Lincoln, NE 68504  
 (402) 466-1234

<u>Contract / Revision</u> 608579 /		<u>Alt Order #</u> 35650055
<u>Advertiser</u> POL22/BRETT LINDSTROM FOR GOVERNOR		<u>Original Date / Revision</u> 03/11/22 / 03/11/22
<u>Contract Dates</u> 03/07/22 - 05/15/22	<u>Estimate #</u> 1473	
<u>Product</u> NE Gov		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFOR-AM	<u>Account Executive</u> Katz New York	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Code</u> 9913287	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Katz Media Group  
 125 W 55th Street  
 3rd Floor  
 New York, NY 10019

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	03/14/22	05/08/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	64	\$3,072.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MT-----				2	\$48.00			
	Week:	03/21/22	03/27/22	---TF--				2	\$48.00			
	Week:	03/28/22	04/03/22	MTWTF--				10	\$48.00			
	Week:	04/04/22	04/10/22	MTWTF--				10	\$48.00			
	Week:	04/11/22	04/17/22	MTWTF--				10	\$48.00			
	Week:	04/18/22	04/24/22	MTWTF--				10	\$48.00			
	Week:	04/25/22	05/01/22	MTWTF--				10	\$48.00			
	Week:	05/02/22	05/08/22	MTWTF--				10	\$48.00			
N 2	KFOR	03/14/22	05/08/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	64	\$1,984.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MT-----				2	\$31.00			
	Week:	03/21/22	03/27/22	---TF--				2	\$31.00			
	Week:	03/28/22	04/03/22	MTWTF--				10	\$31.00			
	Week:	04/04/22	04/10/22	MTWTF--				10	\$31.00			
	Week:	04/11/22	04/17/22	MTWTF--				10	\$31.00			
	Week:	04/18/22	04/24/22	MTWTF--				10	\$31.00			
	Week:	04/25/22	05/01/22	MTWTF--				10	\$31.00			
	Week:	05/02/22	05/08/22	MTWTF--				10	\$31.00			
N 3	KFOR	03/14/22	05/08/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	64	\$1,984.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/14/22	03/20/22	MT-----				2	\$31.00			
	Week:	03/21/22	03/27/22	---TF--				2	\$31.00			
	Week:	03/28/22	04/03/22	MTWTF--				10	\$31.00			
	Week:	04/04/22	04/10/22	MTWTF--				10	\$31.00			
	Week:	04/11/22	04/17/22	MTWTF--				10	\$31.00			
	Week:	04/18/22	04/24/22	MTWTF--				10	\$31.00			
	Week:	04/25/22	05/01/22	MTWTF--				10	\$31.00			
	Week:	05/02/22	05/08/22	MTWTF--				10	\$31.00			
4	KFOR	05/09/22	05/15/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	5	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/09/22	05/15/22	MT-----				5	\$48.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.

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Advertiser	Original Date / Revision
POL22/BRETT LINDSTROM FOR GOVERNOR	03/11/22 / 03/11/22

Contract Dates	Product	Estimate #
03/07/22 - 05/15/22	NE Gov	1473

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
5	KFOR	03/09/22	03/15/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	3	\$144.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/22	03/15/22	--WTF--				3	\$48.00			
6	KFOR	05/09/22	05/15/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	5	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				5	\$31.00			
7	KFOR	03/09/22	03/15/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	3	\$93.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/22	03/15/22	--WTF--				3	\$31.00			
8	KFOR	05/09/22	05/15/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	5	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/09/22	05/15/22	MT-----				5	\$31.00			
9	KFOR	03/09/22	03/15/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	3	\$93.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/09/22	03/15/22	--WTF--				3	\$31.00			
<b>Totals</b>											<b>216</b>	<b>\$7,920.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/28/22 - 03/27/22	21	\$770.00	(\$115.50)	\$654.50
03/28/22 - 04/24/22	120	\$4,400.00	(\$660.00)	\$3,740.00
04/25/22 - 05/10/22	75	\$2,750.00	(\$412.50)	\$2,337.50
<b>Totals</b>	<b>216</b>	<b>\$7,920.00</b>	<b>(\$1,188.00)</b>	<b>\$6,732.00</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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